



Book Performance Report 2017

April 2018

Dear Laszlo Matyas,

This report provides you with an overview of how your eBook performed on SpringerLink in 2017. We would also like to share some tips and services for you.

You might be familiar with Bookmetrix, a platform that compiles performance metrics for your books/chapters. Last year we **connected Bookmetrix to your MySpringer account**. While this report shows static, calendar-year data, your account shows you *current* SpringerLink usage data as well as the number of citations, social media mentions and book reviews.

Clicking on one of these metrics takes you to the Bookmetrix page for your book where you can find **benchmarks: how your book compares to the average of other titles published in the same year and discipline**.

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Best wishes,

Your Springer Marketing team



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Tips and services

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2016	24,608
2015	26,990
2014	30,807
2013	21,318
2012	6,811
2011	7,719
2010	8,903

